

From the President Alick Osborne

We know from the strategy work earlier this year that you place considerable importance on the quality of the speakers at our weekly meetings. I think we had a top line speaker in Richard Umbers at our meeting last week.

Richard spoke about the changing retail market, and in particular the impact of mobile phones and social media. Much of what he had to say resonated very strongly with me – at Seasol we recently updated our website to make it more “mobile” friendly and we could immediately see that people spent more time on our website and clicked more links to access additional information. A significant majority of visits to our website are from mobile devices (as opposed to laptop or desktop computers).

His talk also addressed business challenges more generally and the concept of V.U.C.A. which is an acronym for volatile, uncertain, complex and ambiguous. Companies and organisations that can cope in a “VUCA” world are likely to be more successful. Richard spoke of the difficulties organisations face in making changes, especially where that change will destroy an existing and often very successful part of their current business or activity. Why would they do that? Primarily because it is quite likely that someone else will find a way and you are better of managing and having some control over the change you are managing than simply reacting to changes imposed upon you.

A fascinating and thoughtful presentation.

I’m looking forward to our **upcoming speakers** and would remind everyone we have **Hon. Kelly O’Dwyer MP, Federal member for Higgins** and a Cabinet Minister speaking at the upcoming **Stonnington Cluster** meeting (which we are hosting) on the **5th September**. Once again I would really encourage you to invite guests to attend.

I’m currently taking a short break in FNQ but while here I took the opportunity to visit the Mission Beach markets run by the Rotary Club of

Mission Beach. (No photos – it would be cruel to show you how good the weather is here while you are enduring the Melbourne winter!). <https://www.rotarymb.org/sitepage/markets>

On Tuesday night I will be attending the Tully Rotary meeting at the Top Pub in Tully (as they say - if you can’t find the Top Pub go to the Bottom Pub and walk up the hill...!). I have been asked to speak about what I have been doing since I left Tully and also provide an update on the activities Rotary Chadstone East Malvern is engaged in. I will also return with ideas from the far north!



Upcoming Social Event RSVP to Tania.



Dear Rotarians, Partners & Friends,
You are invited to join me for **Morning at: Woodfired Kitchen**,
Address: 1543 – 1545 High Street, Glen Iris, 3146.
Saturday, 8th September at 10.30am
Please RSVP by Thursday 6/9/18 if you are **able to come** so we can book a table for the morning.

Next Bunnings BBQ – 22 September
Available volunteers please advise Chris D.

Looks like it might be relevant – and it is for a good cause!

Thirst world problems.
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Upcoming Meetings

Wednesday 22nd August

Speaker: Krystal – Entertainment Guides.
Chairman: George B
Sergeant: not Trevor (excellent substitute TBA).
VP Chris D will run the meeting while Pres. Alick is away.

Wednesday 29th August

Speaker: Rod Kenefacke – Rotary Foundation.
Sergeant and Chairman: Chris Don.

Wednesday 5th September

Stonnington Cluster meeting hosted by RCEM.
Speaker: Hon Kelly O'Dwyer MP.
Chairman: Tania A

We will want to allow maximum time for our speaker, and for questions from Rotarians and guests (hopefully many guests!). So in lieu of a Sergeant session we will probably raid the vast Presidential stipend for a couple of bottles of wine to be raffled.

Can we make it a full RCEM table?



GUEST SPEAKER: Ian Riseley OAM
President of Rotary International 2017 - 2018
"Why good people should want to be Rotarians"

All Rotarians, Presidents, Past Presidents & Friends of Rotary welcome
\$70pp (early bird \$65 to 31 Jul 18)
For registration:
<https://www.trybooking.com/359673>
OR Sue Jones, suejones@oiltech.com.au



Help President Meg Ryan and members recognise the outstanding achievements of Past International President Ian

Supporting

Rotary Brighton North www.northbrightonrotary.org.au

DG Club Visit Smartie Campaign

END POLIO NOW MAKE HISTORY TODAY

During her Club visits, Bronwyn is asking members, as a Special EndPolio Fundraiser, to take a jar of Smarties, enjoy them and fill up the jar with \$2 coins.

The \$100 donated, with a special District DDF and Foundation contribution and a 2:1 match by the Bill and Melinda Gates Foundation will result in over \$1000 towards the EndPolio Campaign

A note from the Editor.

It's a shortened "Editor's holiday" version of the CC this week. Why? Well just because... (go ahead – fine me!!!)

